

Nur Fajar

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SUMMARY

AI Automation & Learning Program Specialist with 3+ years of experience. Trained 300+ people to learn AI, achieving a 9/10 satisfaction score. Built an AI automation agent that reduced research time by 96%. Versatile and quick to adapt in fast-moving environments. **Core Skills:** AI automation, Learning Program Management, Content Creation, Community Management.

WORK EXPERIENCE

Terra AI (Terra Weather Pte. Ltd.)

Singapore (Remote)

AI Automation Specialist

April – July 2026

- **AI Automation:** Led the AI side of a 9-agent Python pipeline that automated B2B prospect research for the wider business, processing ~3,000 contacts across ~600 companies into ~500 AI-qualified leads and reducing estimated research time by ~96% (300+ hours to ~11 hours).
- **Data Engineering:** Built Python agents embedded in the CRM to clean contact data, research companies and contacts, analyze backgrounds and recent news, and identify best-fit prospects.
- **Automation Workflow Design:** Prototyped email workflows in n8n, then migrated the automation into the CRM as a more integrated system.

Terra AI (Terra Weather Pte. Ltd.)

Singapore (Remote)

Learning and Development Specialist

July 2025 – July 2026

- **Program Delivery:** Delivered 5 end-to-end programs and 25+ live sessions to 150+ participants, from small-group Zoom workshops to a publicly livestreamed YouTube event.
- **Program Management:** Designed and led a 2-week Train the Trainers program for 6 university lecturers: 4 workshop sessions plus 4 consultation sessions, backed by weekly live consultations and daily support between sessions.
- **Curriculum Design:** Owned the full curriculum lifecycle for 3 GenAI training modules across business, education, and product management tracks, from needs breakdown and outlining to asset development and live delivery.

Terra AI (Terra Weather Pte. Ltd.)

Singapore (Remote)

AI Training Specialist

February 2024 – June 2025

- **Instructional Design:** Trained 100+ students and professionals on generative AI, prompt engineering, and chatbot development using a 20% instruction / 80% practice model with project-based assessments.
- **Learning Analytics:** Designed a learner progress dashboard mapping each participant's chatbot-development milestones for self-service visibility and mentor oversight.
- **Learning Evaluation:** Achieved 9.0/10 average satisfaction across all cohorts through feedback loops, real-time curriculum iteration, and responsive support.

Bangkit Academy

Indonesia (Remote)

Machine Learning Mentor

February 2023 – January 2024

- **Mentoring:** Mentored 50+ students from 25+ universities in a Ministry of Education-backed national program, with 90%+ cohort graduation.
- **Facilitation:** Facilitated 40+ weekly sessions on technical and soft skills; coordinated with 20+ industry and academic experts for guest content.

EDUCATION

Siliwangi University

Tasikmalaya, Indonesia

Bachelor of Computer Science in Informatics

August 2018 – December 2022

- **GPA: 3.94** (Best Graduate, Faculty of Engineering)
- **Leadership:** Google DSC Chapter Lead, GenBI Competition Coordinator & Media Staff, KKN Coordinator.
- **Awards:** Bank Indonesia Scholarship, BRI Scholarship, Distinction Graduate at Bangkit Academy

SKILLS & TOOLS

- **AI & Automation:** Generative AI, Prompt Engineering, n8n, Claude, OpenCode
- **L&D & Instructional Design:** Curriculum Development, ADDIE, Training Needs Analysis, Program Management
- **Content & Community:** Video Production, Canva, CapCut, Community Building